		Fac	ulty Profile			
Title	Dr.	Sartia Rajesh Kara	Photograph			
Designation		Associate Professor				
School / Dept. Name		Department of Commerce				
Address :		A-402, Plot no. 157, Apoorva Towers, Near Shivaji Skating Ground, Gandhi Nagar, Nagpur 440010.				
Phone No.		Office				
		Residence	NIL			
		Mobile	9823352670			
Email		Sarita2670@gmail.co				
Web Page (if any)		NIL				
Subject Taught		Business skill, Skill Development, Holistic Management, Management Process, Advanced Statistics.				
Areas Of Interest / Specialization		Human Resource , Finance , Law.				
Experience (in years)		Total	23			
		Teaching	13 (10 Yesrs in MBA)			
		Research	15			
		Administration	07 (Industry)			
Educational Qualifications		UG	B.Com			
		PG	MBA, M.Com , M.Phil, L.LB			
		Doctorate	Ph.D (2008)			
		Any other	Diploma In Russian Lanaguage.			

	Employee Attachment to Organisations- Mediating role of workplace Pp 34-36
	International Journal of Advance And Innovative Research (IJAIR) Volume 55,
	Issue 3 (VIII): ISSN: 2394-7780 Peer Reviewed Impact Factor 3.25
	Women entrepreneurship in Transition Economies: Trends and Challenges Pp 16-
	18 International Journal of Management and Economics Vol. I No. 29 ISSN :
	2231-4687 Peer Reviewed Impact Factor 6.81 (SJIF) UGC Referred Journal No.
	64206
	Social Business: the intersection of Ethics, Innovations, Social impact,
	Enterpreneurship & Profitability Multidisciplinary International E-Research
	Journa on "Recent trends In social Sciences" Special Issue – 146A ISSN : 2348-
	7143 Peer Reviewed Impact Factor 6.261(SJIF)
	Boosting Operational Efficiency with financial Efficiency: driving Growth and
	efficiency for Improved Business Performance PP 183-186 Research Journey
	Miltidisciplinary Interantional Journal Special Issue – 96 A ISSN : 2348-7143
	Peer Reviewed Impact Factor 6.261(SJIF)
	 Role of IQAC in maintaining quality standards in Teaching and learning process
	Pp 166-168 Inter National multidisciplinary E-journal RESEARCH JOURNEY
Research	ISSN : 2348-7143 Impact Factor 6.261
Publications in	 Study of impact of online travel agents (OTA) on tourism in pench tiger reserve
Journals (last five	by studying tourism growth in olive resort Pp 1374-1382 OUR HERITAGE ISSN:
years)	0474-9030 Impact Factor 6.60
years)	Impact of COVID-19 on mental Health of Management Students European
	Journal of Molecular & Clinical Medicine (Scopus) ISSN: 2515-8260
	Paradigm Shift : Decoding the new normal at Education Sodh Sanchar
	International Multi disciplinary Quarterly BilingualUGC Approved Care Listed
	Journal ISSN : 2229-3620
	> The impact of COVID-19 on the "Teaching learning awareness and Effectiveness
	of faculty members of Government / Aided / Professional Institutes, Through the
	technological modes across Nagpur". Akshay Wangmay International Peer
	Reviewed UGC Approved Care Listed Journal ISSN : 2229-4929
	Exploring the impact of Financial Inclusion in India – A Progress and Challenges
	Journal of research and Development Multidisciplinry International Level
	Referred Journal ISSN : 2230-9578
	Resilient leadership - opportunities and challenges for life skills Knowledge
	Resonance ISSN: 2231-1629 Impact Factor 8.072
	National Education Policy 2020: Multiple Entry And Exit in academic
	Programmes offered by HEIs – The future of Education AJANTA Vol -X Issue
	IV ISSN: 2277-5730Oct-Dec 2021 Impact Factor 6.399

	 Impact of Development and Conservation practices on the Tourism in Pench Tiger Reserve International Journal of Creative Research Thoughts (IJCRT) ISSN: 2320-2882 Impact Factor 7.97 Environmental Communication: Applying Communication Tools towards Sustainable Development Pp 195-198 Bengal, Past and PresentISSN: 0005-8807 		
Papers Published in Conference Proceedings (last five years)	Blueprint of climate finance and sustainable investing : future perspective Interdisciplinary National Conference B- Aadhar Multidisciplinary International Journal ISSN: 2278-9308		
Web Link of Research Papers / Projects e.g. Research Gate, Google Scholar, Academia	 <u>http://researchhub.org.in/research-hub/regular-</u> <u>issue.php?id=MTY=</u> 		
Books Authored / Edited	. Marketing Management Co-Authorship Sai Jyoti Publications ISBN : 978-93- 6011-91-6 Sai Jyoti Publications, Nagpur		

		Attended	Organised			
No of Conferences	National	15	01			
	International	10	NIL			
Research Guidance						
		PG	M.Phil.	Doctorate		
	Awarded			07		
	Undergoing			02		
Awards & Distinctions	 Gold Medal in Statistics (B.Com) Rank 5th in RTMNU List for MBA Product Recall and consumers perception: Ma rketing failures and implications with Indian examples (An analytical study) UGC, MHRDC, GOI, WRO, Pune 1,10,000 (received 75,000) Got completion certificate on 28.11.2019 					
Administrative Assignments Handled	 Convenor : Academic Planning Committee, Skill development Committee Co-convener - Swayam, NPTEL Member - Admission Committee Member - AQAR Draft Committee Member - Internal Quality Assessment Cell (IQAC) NAAC Committee(Vth Criterio) Member - Research Centre - Commerce Convener-Faculty Development Cell 					
Association with Professional Bodies	 Life member - NHRD-NC Life member - UWAN (Till -2021) Appointed LEC member by RTMNU, Nagpur Member- PH.D entrance Test -II Under faculty of commerce & Management Co-opted member Accounts and Statistics Board (UG& PG) Co-opted member Business Management & Adminstration board (UG&PG) Co-opted member Commerce board (UG&PG) Co-opted member Accounts and Statistics Board (UG&PG) Co-opted member Commerce board (UG&PG) Co-opted member Accounts and Statistics Board (UG&PG) 					