Faculty Profile						
Title	Dr.	Sartia Rajesh Kara	Photograph			
Designation	on	Associate Professor				
School / Dept. Name		Department of Commerce				
Address :		A-402, Plot no. 157, Apoorva Towers, Near Shivaji Skating Ground, Gandhi Nagar, Nagpur 440010.				
Phone No.		Office				
		Residence	NIL			
		Mobile	9823352670			
Email		Sarita2670@gmail.com				
Web Page (if any		NIL				
Subject Taught		Business skill, Skill Development, Holistic Management, Management Process, Advanced Statistics.				
Areas Of Interest / Specialization		Human Resource ,Finance , Law.				
Experience (in years)		Total	23			
, , , , , , , , , , , , , , , , , , , ,		Teaching	14 (10 Years in MBA)			
		Research	16			
		Administration	07 (Industry)			
Educational Qualifications		UG	B.Com			
		PG	MBA, M.Com , M.Phil, L.LB			
		Doctorate	Ph.D (2008)			
		Any other	Diploma In Russian Lanaguage.			

	➤ Employee Attachment to Organisations- Mediating role of workplace Pp 34-36 International Journal of Advance And Innovative Research (IJAIR) Volume 55 Issue 3 (VIII): ISSN: 2394-7780 Peer Reviewed Impact Factor 3.25
	 Women entrepreneurship in Transition Economies: Trends and Challenges Pp 16-18 International Journal of Management and Economics Vol. I No. 29 ISSN: 2231-4687 Peer Reviewed Impact Factor 6.81 (SJIF) UGC Referred Journal No. 64206
	 Social Business: the intersection of Ethics, Innovations, Social impact, Enterpreneurship & Profitability Multidisciplinary International E-Research Journa on "Recent trends In social Sciences" Special Issue – 146A ISSN: 2348-7143 Peer Reviewed Impact Factor 6.261(SJIF)
Research	➤ Boosting Operational Efficiency with financial Efficiency: driving Growth and efficiency for Improved Business Performance PP 183-186 Research Journey Miltidisciplinary Interantional Journal Special Issue – 96 A ISSN: 2348-7143 Peer Reviewed Impact Factor 6.261(SJIF)
Publications in Journals (last five	> Role of IQAC in maintaining quality standards in Teaching and learning process
years)	Pp 166-168 Inter National multidisciplinary E-journal RESEARCH JOURNEY ISSN: 2348-7143 Impact Factor 6.261
	Study of impact of online travel agents (OTA) on tourism in pench tiger reserve by studying tourism growth in olive resort Pp 1374-1382 OUR HERITAGE ISSN 0474-9030 Impact Factor 6.60
	➤ Impact of COVID-19 on mental Health of Management Students European Journal of Molecular & Clinical Medicine (Scopus) ISSN: 2515-8260
	 Paradigm Shift: Decoding the new normal at Education Sodh Sanchar International Multi disciplinary Quarterly BilingualUGC Approved Care Listed Journal ISSN: 2229-3620
	➤ The impact of COVID-19 on the "Teaching learning awareness and Effectiveness of faculty members of Government / Aided / Professional Institutes, Through the technological modes across Nagpur". Akshay Wangmay International Peer Reviewed UGC Approved Care Listed Journal ISSN: 2229-4929

	 Exploring the impact of Financial Inclusion in India – A Progress and Challenges Journal of research and Development Multidisciplinry International Level Referred Journal ISSN: 2230-9578
	Resilient leadership - opportunities and challenges for life skills Knowledge Resonance ISSN: 2231-1629 Impact Factor 8.072
	National Education Policy 2020: Multiple Entry And Exit in academic Programmes offered by HEIs – The future of Education AJANTA Vol -X Issue IV ISSN: 2277-5730Oct-Dec 2021 Impact Factor 6.399
	 Impact of Development and Conservation practices on the Tourism in Pench Tiger Reserve International Journal of Creative Research Thoughts (IJCRT) ISSN: 2320-2882 Impact Factor 7.97
	 Environmental Communication: Applying Communication Tools towards Sustainable Development Pp 195-198 Bengal, Past and PresentISSN: 0005-8807
Papers Published in Conference Proceedings (last five years)	 Blueprint of climate finance and sustainable investing: future perspective Interdisciplinary National Conference B- Aadhar Multidisciplinary International Journal ISSN: 2278-9308
Web Link of Research Papers / Projects e.g. Research Gate, Google Scholar, Academia	http://researchhub.org.in/research-hub/regular- issue.php?id=MTY=
Books Authored / Edited	1. Marketing Management Co-Authorship Sai Jyoti Publications ISBN : 978-93-86011-91-6 Sai Jyoti Publications, Nagpur

		Attended	Org	anised	
No of Conferences	National	15	01	<u> </u>	
	International	10	NIL		
Research Guidance					
		PG	M.Phil.	Doctorate	
	Awarded			08	
	Undergoing			02	
	Gold Medal in Statistics (B.Com)				
	2. Rank 5 th in RTMNU List for MBA				
Awards & Distinctions	 Product Recall and consumers perception: Marketing failures and implications with Indian examples (An analytical study) UGC, MHRDC, GOI, WRO, Pune 1,10,000 (received 75,000) Got completion certificate on 28.11.2019 				
Administrative Assignments Handled	Convenor: Academic Planning Committee, Skill development Committee Convener - Career Katta Member - Admission Committee Member - AQAR Draft Committee Member - Internal Quality Assessment Cell (IQAC) NAAC Committee(Vth Criterion) Member - Research Centre - Commerce				
Association with Professional Bodies	 Life member - NHRD-NC Life member - UWAN (Till -2021) Appointed LEC member by RTMNU, Nagpur Member- PH.D entrance Test -II Under faculty of commerce & Management Co-opted member Accounts and Statistics Board (UG& PG) Co-opted member Business Management & Adminstration board (UG&PG) Co-opted member Commerce board (UG&PG) (2023-24) Co-opted member Accounts and Statistics Board (UG& PG) 				